

Marketing and Branding Commission Agenda

Monday, January 27, 2020 – 6:00 p.m.

Tinley Park Village Hall: Kallsen Center, Rooms C & D

OPENING

APPROVAL OF AGENDA

APPROVAL OF 11/18/19 MINUTES

DISCUSSION ITEMS

1. Event Updates
 - a. Irish Parade
 - b. Music in the Plaza
 - c. Block Party
2. Volunteer Program
3. Wayfinding Program
 - a. Update
 - b. Bridge Design Review
4. New Branding Initiative
 - a. Trolley
 - b. Visitor App
5. Concierge Training

COMMENTS FROM THE PUBLIC

ADJORNMENT

Mark your calendars!

Next MBC Meeting- Monday, Feb. 24th (instead of 17th-Presidents' Day)

