

# **Brand Leadership Subcommittee Meeting**

**Monday, April 17, 2017 6:00 p.m.**

**Tinley Park Village Hall: Kallsen Center**

## **AGENDA**

OPENING

APPROVAL OF AGENDA

APPROVAL OF MINUTES

CHAIRPERSON'S REPORT

DISCUSSION ITEMS

1. Review PowerPoint Presentation – Ken Shaw
2. Discuss URL choices – Donna Framke
3. Task Force Updates
  - Tourism
  - Marketing
  - Community Outreach
  - Product Development
4. Smartsheet Updates – Antonia Steinmiller
5. Trustee Updates

COMMENTS FROM THE PUBLIC

*“Music is a world within itself, with a language we all understand.”— Stevie Wonder*