

Branding Leadership Committee

February 28, 2017

Marketing Sub-Committee

Official Meeting Notice

Tuesday, February 28, 2017 - 4:00 pm
Tinley Park Convention Center
Bremen Room

1. Open Meeting
2. Approval of Agenda
3. Discussion
4. Public Comments
5. Adjournment

Discussion Items:

1. **Identify and Prioritize the first three initiatives of task force**
 - a. Contract for the creation of a Brand Style Guide
 - b. Secure domain names, register brand logo and tagline, trademark identities
 - c. Calendar a list of TP music related events on website



MUSIC ACTUATES YOUR
IMAGINATION