



# Retail MarketPlace Profile

17332 Oak Park Ave, Tinley Park, IL, 60477  
 Ring: 1 mile radius

Provided by the GIS Consortium

Latitude: 41.57612

Longitude: -87.78443

## Summary Demographics

2012 Population	12,880
2012 Households	5,210
2012 Median Disposable Income	\$47,745
2012 Per Capita Income	\$29,056

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$150,738,248	\$157,178,287	-\$6,440,039	-2.1	83
Total Retail Trade	44-45	\$135,592,732	\$147,197,131	-\$11,604,399	-4.1	66
Total Food & Drink	722	\$15,145,516	\$9,981,156	\$5,164,360	20.6	16

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$25,215,472	\$29,017,767	-\$3,802,295	-7.0	8
Automobile Dealers	4411	\$21,642,025	\$26,692,607	-\$5,050,582	-10.4	2
Other Motor Vehicle Dealers	4412	\$1,544,619	\$245,668	\$1,298,952	72.6	1
Auto Parts, Accessories & Tire Stores	4413	\$2,028,828	\$2,079,492	-\$50,664	-1.2	5
Furniture & Home Furnishings Stores	442	\$2,923,706	\$731,220	\$2,192,486	60.0	3
Furniture Stores	4421	\$1,714,575	\$519,043	\$1,195,532	53.5	1
Home Furnishings Stores	4422	\$1,209,131	\$212,177	\$996,954	70.1	2
Electronics & Appliance Stores	4431	\$3,648,303	\$534,648	\$3,113,655	74.4	4
Bldg Materials, Garden Equip. & Supply Stores	444	\$4,673,005	\$1,432,343	\$3,240,661	53.1	3
Bldg Material & Supplies Dealers	4441	\$3,892,974	\$1,432,343	\$2,460,630	46.2	3
Lawn & Garden Equip & Supply Stores	4442	\$780,031	\$0	\$780,031	100.0	0
Food & Beverage Stores	445	\$22,144,457	\$43,075,063	-\$20,930,606	-32.1	10
Grocery Stores	4451	\$19,723,906	\$40,925,916	-\$21,202,010	-35.0	4
Specialty Food Stores	4452	\$663,229	\$535,847	\$127,381	10.6	6
Beer, Wine & Liquor Stores	4453	\$1,757,322	\$1,613,300	\$144,022	4.3	1
Health & Personal Care Stores	446,4461	\$11,492,047	\$52,073,294	-\$40,581,247	-63.8	9
Gasoline Stations	447,4471	\$13,802,301	\$16,053,011	-\$2,250,710	-7.5	4
Clothing & Clothing Accessories Stores	448	\$8,598,134	\$561,054	\$8,037,080	87.7	3
Clothing Stores	4481	\$6,217,920	\$314,573	\$5,903,347	90.4	2
Shoe Stores	4482	\$1,296,190	\$165,216	\$1,130,974	77.4	0
Jewelry, Luggage & Leather Goods Stores	4483	\$1,084,024	\$81,265	\$1,002,759	86.1	1
Sporting Goods, Hobby, Book & Music Stores	451	\$3,535,701	\$1,582,815	\$1,952,886	38.2	7
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,736,756	\$1,448,503	\$1,288,253	30.8	6
Book, Periodical & Music Stores	4512	\$798,945	\$134,312	\$664,633	71.2	1
General Merchandise Stores	452	\$24,273,631	\$130,524	\$24,143,108	98.9	1
Department Stores Excluding Leased Depts.	4521	\$9,229,253	\$81,471	\$9,147,782	98.2	1
Other General Merchandise Stores	4529	\$15,044,379	\$49,053	\$14,995,326	99.4	0
Miscellaneous Store Retailers	453	\$2,883,208	\$1,377,386	\$1,505,822	35.3	11
Florists	4531	\$169,864	\$12,106	\$157,758	86.7	0
Office Supplies, Stationery & Gift Stores	4532	\$488,395	\$306,399	\$181,996	22.9	1
Used Merchandise Stores	4533	\$280,526	\$356,097	-\$75,571	-11.9	2
Other Miscellaneous Store Retailers	4539	\$1,944,423	\$702,783	\$1,241,640	46.9	8
Nonstore Retailers	454	\$12,402,767	\$628,007	\$11,774,760	90.4	4
Electronic Shopping & Mail-Order Houses	4541	\$10,678,709	\$72,569	\$10,606,139	98.7	0
Vending Machine Operators	4542	\$381,648	\$263,418	\$118,229	18.3	2
Direct Selling Establishments	4543	\$1,342,410	\$292,019	\$1,050,391	64.3	2
Food Services & Drinking Places	722	\$15,145,516	\$9,981,156	\$5,164,360	20.6	16
Full-Service Restaurants	7221	\$6,715,228	\$4,931,946	\$1,783,282	15.3	6
Limited-Service Eating Places	7222	\$6,926,021	\$4,081,792	\$2,844,229	25.8	7
Special Food Services	7223	\$704,718	\$221,480	\$483,237	52.2	0
Drinking Places - Alcoholic Beverages	7224	\$799,549	\$745,937	\$53,612	3.5	3

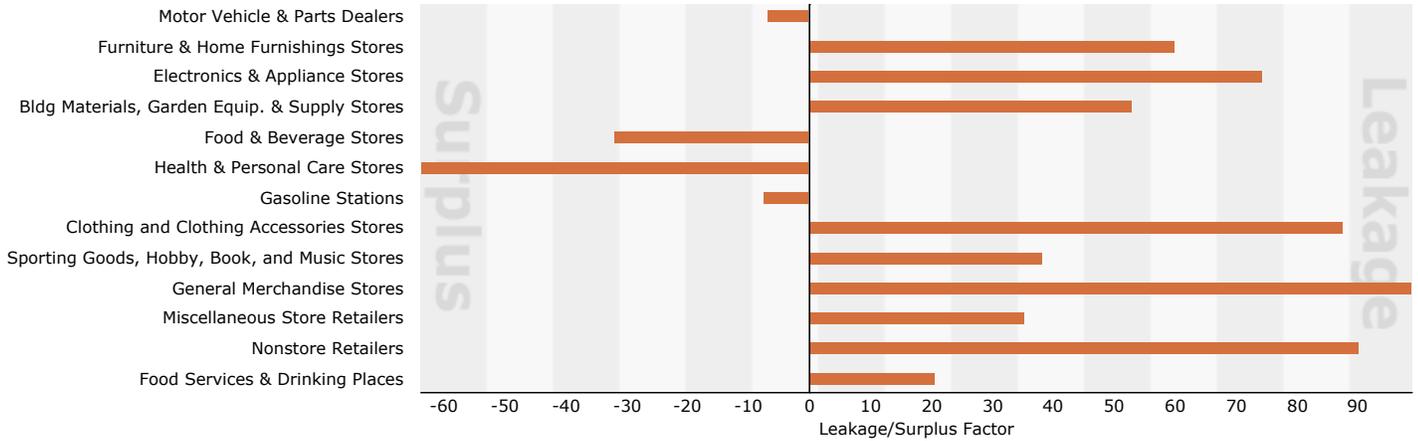
**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

**Source:** Esri and Dun & Bradstreet. Copyright 2012 Dun & Bradstreet, Inc. All rights reserved.

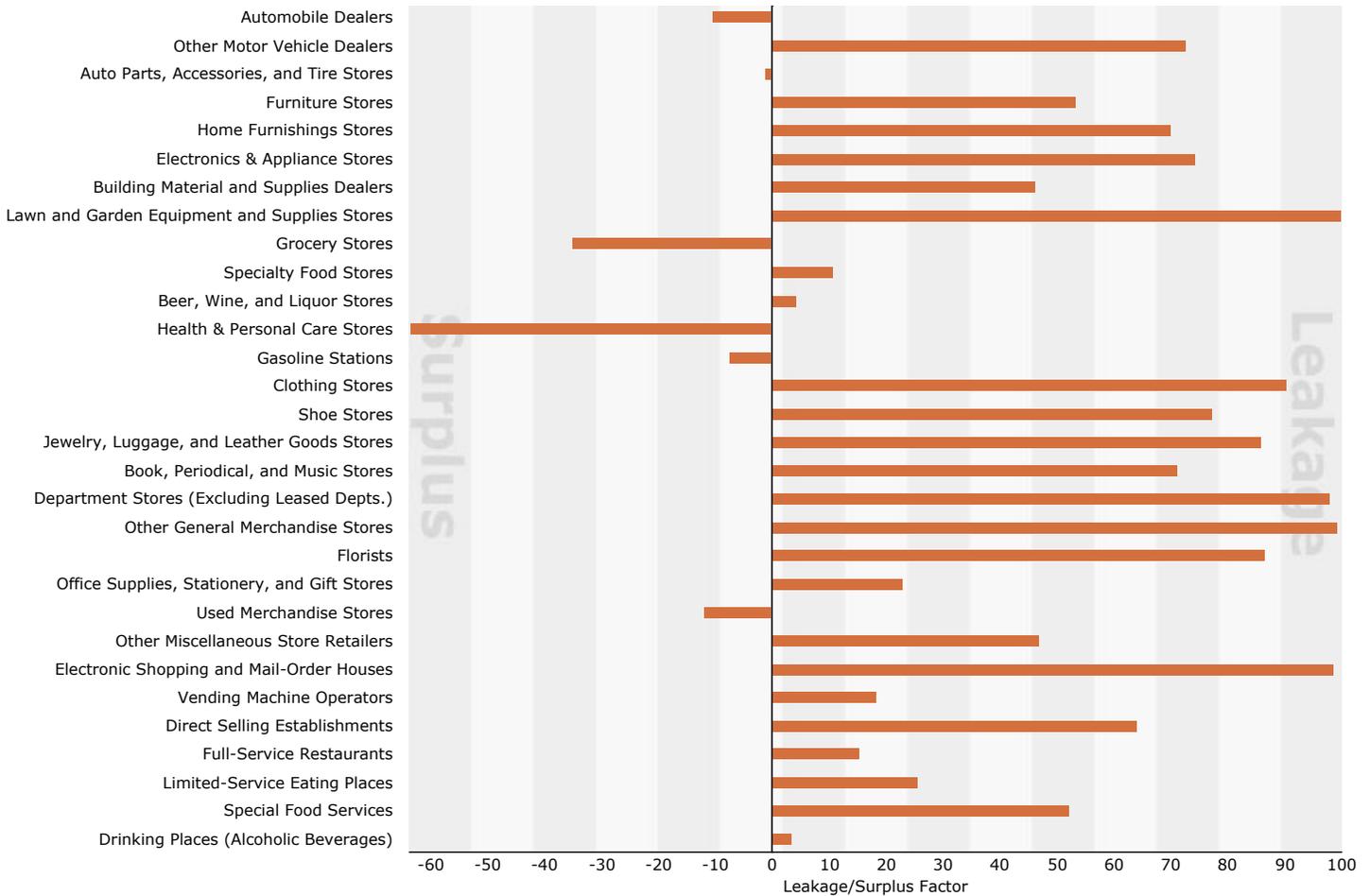
February 19, 2014

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## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group





# Retail MarketPlace Profile

17332 Oak Park Ave, Tinley Park, IL, 60477  
 Ring: 3 mile radius

Provided by the GIS Consortium

Latitude: 41.57612

Longitude: -87.78443

## Summary Demographics

2012 Population	80,657
2012 Households	30,892
2012 Median Disposable Income	\$51,834
2012 Per Capita Income	\$29,996

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$978,956,009	\$1,030,747,836	-\$51,791,827	-2.6	471
Total Retail Trade	44-45	\$881,422,198	\$936,985,417	-\$55,563,219	-3.1	386
Total Food & Drink	722	\$97,533,811	\$93,762,419	\$3,771,392	2.0	86

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$165,861,381	\$375,692,366	-\$209,830,985	-38.7	45
Automobile Dealers	4411	\$142,341,881	\$350,760,638	-\$208,418,757	-42.3	22
Other Motor Vehicle Dealers	4412	\$10,306,908	\$3,759,105	\$6,547,803	46.6	7
Auto Parts, Accessories & Tire Stores	4413	\$13,212,593	\$21,172,624	-\$7,960,031	-23.1	16
Furniture & Home Furnishings Stores	442	\$19,198,153	\$11,832,396	\$7,365,757	23.7	26
Furniture Stores	4421	\$11,235,129	\$7,729,637	\$3,505,492	18.5	12
Home Furnishings Stores	4422	\$7,963,024	\$4,102,760	\$3,860,265	32.0	14
Electronics & Appliance Stores	4431	\$23,897,777	\$32,511,150	-\$8,613,373	-15.3	25
Bldg Materials, Garden Equip. & Supply Stores	444	\$31,361,820	\$54,667,398	-\$23,305,578	-27.1	27
Bldg Material & Supplies Dealers	4441	\$26,231,797	\$50,401,695	-\$24,169,898	-31.5	23
Lawn & Garden Equip & Supply Stores	4442	\$5,130,023	\$4,265,703	\$864,320	9.2	3
Food & Beverage Stores	445	\$141,907,003	\$151,549,287	-\$9,642,284	-3.3	44
Grocery Stores	4451	\$126,277,809	\$143,260,767	-\$16,982,958	-6.3	21
Specialty Food Stores	4452	\$4,237,904	\$3,674,019	\$563,886	7.1	18
Beer, Wine & Liquor Stores	4453	\$11,391,290	\$4,614,501	\$6,776,789	42.3	5
Health & Personal Care Stores	446,4461	\$75,215,162	\$113,758,793	-\$38,543,632	-20.4	31
Gasoline Stations	447,4471	\$89,564,346	\$49,502,025	\$40,062,321	28.8	14
Clothing & Clothing Accessories Stores	448	\$55,495,650	\$10,802,750	\$44,692,900	67.4	33
Clothing Stores	4481	\$40,022,874	\$4,267,392	\$35,755,482	80.7	22
Shoe Stores	4482	\$8,262,631	\$4,704,096	\$3,558,534	27.4	3
Jewelry, Luggage & Leather Goods Stores	4483	\$7,210,145	\$1,831,262	\$5,378,883	59.5	8
Sporting Goods, Hobby, Book & Music Stores	451	\$22,778,753	\$23,028,169	-\$249,416	-0.5	35
Sporting Goods/Hobby/Musical Instr Stores	4511	\$17,670,210	\$21,822,284	-\$4,152,074	-10.5	29
Book, Periodical & Music Stores	4512	\$5,108,543	\$1,205,885	\$3,902,658	61.8	6
General Merchandise Stores	452	\$156,636,974	\$82,865,836	\$73,771,138	30.8	13
Department Stores Excluding Leased Depts.	4521	\$59,939,030	\$24,272,256	\$35,666,774	42.4	7
Other General Merchandise Stores	4529	\$96,697,944	\$58,593,580	\$38,104,364	24.5	6
Miscellaneous Store Retailers	453	\$18,866,724	\$19,720,707	-\$853,983	-2.2	74
Florists	4531	\$1,139,803	\$826,723	\$313,081	15.9	6
Office Supplies, Stationery & Gift Stores	4532	\$3,184,796	\$10,707,695	-\$7,522,899	-54.2	18
Used Merchandise Stores	4533	\$1,808,056	\$2,351,049	-\$542,993	-13.1	3
Other Miscellaneous Store Retailers	4539	\$12,734,068	\$5,835,240	\$6,898,828	37.2	48
Nonstore Retailers	454	\$80,638,456	\$11,054,538	\$69,583,918	75.9	19
Electronic Shopping & Mail-Order Houses	4541	\$69,790,869	\$2,854,967	\$66,935,902	92.1	2
Vending Machine Operators	4542	\$2,441,778	\$1,398,686	\$1,043,092	27.2	5
Direct Selling Establishments	4543	\$8,405,809	\$6,800,885	\$1,604,924	10.6	12
Food Services & Drinking Places	722	\$97,533,811	\$93,762,419	\$3,771,392	2.0	86
Full-Service Restaurants	7221	\$43,260,126	\$30,749,260	\$12,510,866	16.9	31
Limited-Service Eating Places	7222	\$44,626,542	\$47,682,810	-\$3,056,268	-3.3	44
Special Food Services	7223	\$4,532,434	\$12,858,228	-\$8,325,795	-47.9	3
Drinking Places - Alcoholic Beverages	7224	\$5,114,709	\$2,472,121	\$2,642,589	34.8	8

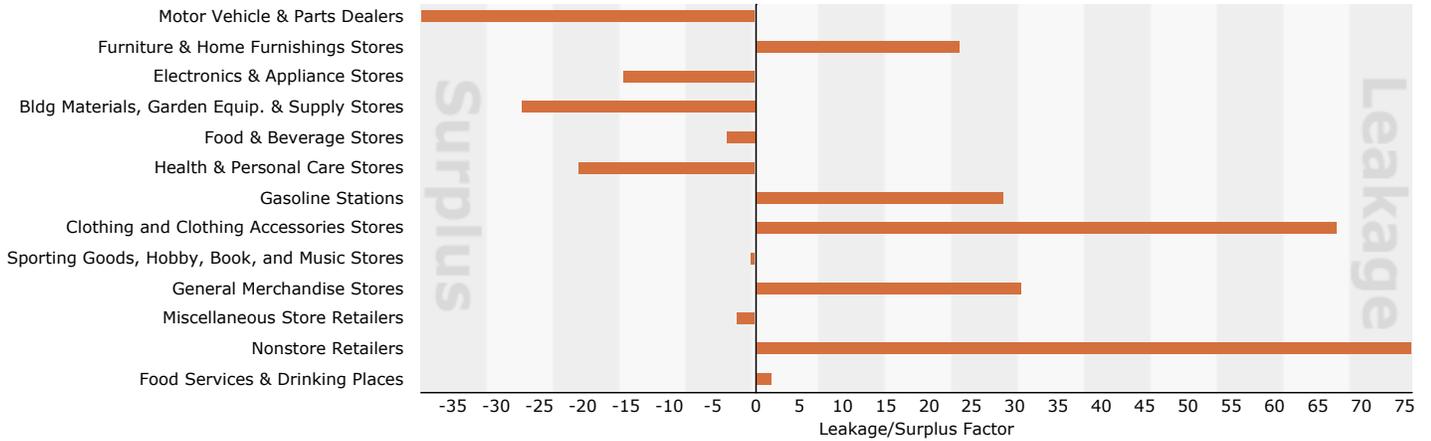
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February 19, 2014

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## Leakage/Surplus Factor by Industry Subsector



## Leakage/Surplus Factor by Industry Group

