

**Main Street Commission Meeting Minutes
February 15, 2012**

Members Present

Mike Clark, Chairman
Rick Butkus
Jack Cochonour
Becky Nichols
Kim Scalise
Jim Fuentes

Staff Present

Donna Framke, Marketing Director
Nancy Byrne, Secretary

Guests Present

Cathy Maloney, Findzall

Chairman Michael Clark called the February 15, 2012 MainStreet Commission meeting to order at 6:45 p.m. There was a motion made by Rick Butkus, seconded by Becky Nichols, to approve the agenda for tonight's meeting as written. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Becky Nichols, seconded by Kim Scalise, to approve the minutes of the January 18, 2012 MainStreet Commission meeting. Vote by voice call: Chairman Clark declared the motion carried.

Benches on the Avenue Sketch Selection – The commissioners viewed the sketches that were submitted and chose the 20 that will be included in the 2012 Benches on the Avenue public art project.

Findzall Update - Cathy Maloney gave an update on the February 2nd meeting with the downtown businesses. She indicated that the next meeting will take place on March 8th and they will:

- teach about Google Place Pages
- teach how to post on Facebook
- teach how to understand and manage reviews on Yelp
- discuss social coupons such as Groupon and Living Social
- show the first draft of the downtown Tinley Park logo designs

The commissioners discussed ways to ensure that each downtown business is aware of the meetings. Cathy will be handing out the invitation and personally inviting the businesses to the next meeting. A postcard and Evite will be sent to all downtown businesses inviting them to the March 8th meeting. Donna asked the commissioners if they were willing to call and invite some business people.

Mike wants to get the committees going and asked the group about brown bag lunch meetings. At the March 8th meeting, Cathy will invite the businesses to join a committee.

Irish Parade Discussion – Donna updated the MSC on the entries received for the parade. Ribbons need to be ordered from Becky as soon as possible. Ben Bradley from Channel 7 will be the Grand Marshall and he will be going back to Ed & Joe’s afterwards. The Chicago Highlanders Pipe Band will be performing. Donna noted that a mailing and Community E-Mail went out to the Tinley Park businesses.

Budget – Donna reviewed the budget line items. She will be meeting with Scott this week prior to the March budget meeting.

A question was raised about the Convention Center and the fact that their events are not listed on their website. It was requested that a list of events be provided to the MSC. A meeting should also be set up to discuss the placement of various Village brochures at the Convention Center. Also, on the Convention Center website under Local Attractions, the link to “Charming Downtown Tinley Park” does not work.

Donna indicated that the Easter bunny photos will be Sunday, April 1st. Discussion took place about who would take the photos. Rick will get back to the group with an estimate on the cost for three hours of photography services.

There was a motion made by Becky Nichols, seconded by Jack Cochonour, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 8:25 p.m.

<p><i>Reminder</i> <i>Next MSC Meeting</i> <i>Wednesday, March 21, 2012</i> <i>6:15 p.m.</i> <i>Kallsen Conference Room</i></p>
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Upcoming Events:

- ***Easter Bunny Photos*** – Sun., April 1st – Downtown Tinley Park
- ***Discover Tinley*** – Saturday, April 14th – Tinley Park Convention Center