

## **MainStreet Commission Meeting Minutes September 21, 2016**

### **Members Present**

Beth Fahey  
Dennis Suglich  
Bob Haustein  
Julie Volkmann  
Julie Dekker

### **Members Not Present**

Dr, Robert Thies

### **Staff Present**

Donna Framke, Marketing Director  
Kathy Congreve, Commission Secretary  
Dave Niemeyer, Village Manager

### **Also Present**

Brian Maher, Liaison Trustee

### **Guests Present**

Kurt Dekker

The regular meeting of the Mainstreet Commission was called to order by Beth Fahey at 6:10 p.m. Motion to open the meeting made by Julie Volkmann, seconded by Bob Haustein. Motion to approve the Agenda made by Julie Volkmann, seconded by Dennis Suglich. Motion to approve the August 17, 2016 minutes made by Bob Haustein, seconded by Julie Volkmann. Approved by voice vote; Chairperson Fahey declared the motions carried.

**Chairperson's Report** – Beth Fahey stated that the Branding Committee is emphasizing on the downtown area and that Tinley Park's new branding initiative will give the MainStreet Commission a focus. She initiated a discussion about possibly extending an invitation to business owners outside of downtown Tinley Park to join the Commission or to attend as guests to offer new ideas and insights.

Commissioners discussed a number of ideas: to either change the Commission to not only MainStreet but other business development outside of Downtown Tinley, to extend to all of Oak Park Avenue and not just the downtown area, to extend to all main arteries of the Village, or to just keep the Commissions and their focuses separate.

**Downtown Development** – Village Manager Dave Niemeyer provided an update to the commissioners on some of the developments in the Village.

**Downtown Tinley Sign Submissions** – One Sign Submission and two Change of Use items were presented and reviewed.

**Benches on the Avenue 2017 Theme Selection** – Marketing Director Donna Framke presented a recap of the themes discussed with the Marketing staff. A summary of recommendations for the coming year's themes were submitted for review by the commission; discussion was tabled until the next Mainstreet Commission meeting, awaiting announcement of branding direction.

Donna Framke also shared a tentative calendar for potential 2017 event dates looking for feedback on a date selection for the Irish Parade and some changes to the Music in the Plaza vendors and concert dates.

**Holiday Events Update** – Marketing Director Donna Framke presented an update on the upcoming Boo Bash and its' sponsors and the Holiday Market, its' vendors, and some slight changes and potential new attractions.

**Branding Update** – The village's new brand direction will be discussed at a public presentation on October 7<sup>th</sup> at the Tinley Park Convention Center.

**Downtown Tinley/State of the State Meeting** – Short discussion on upcoming meeting. It was decided that the focus will be on branding and what it means to Downtown Tinley businesses.

**Trustee Update** – Trustee Brian Maher offered input during the Downtown Development presentation and also updated the commissioners on current projects including new housing and commercial developments downtown.

**Comments from the Public** – None

There was a motion made by Julie Volkmann and seconded by Julie Dekker to adjourn the regular meeting of the MainStreet Commission at 8:33p.m.; motion carried.

*Reminder  
Next MSC Meeting  
November 16, 2016  
6:00 p.m.  
Fulton Conference Room*