

## **MainStreet Commission Meeting Minutes August 17, 2016**

### **Members Present**

Beth Fahey  
Dennis Suglich  
Bob Haustein  
Julie Volkmann  
Julie Dekker

### **Staff Present**

Donna Framke, Marketing Director  
Kathy Congreve, Commission Secretary

### **Also Present**

Brian Maher, Liaison Trustee

### **Guests Present**

Kurt Dekker

Beth Fahey called the May 18, 2016 MainStreet Commission meeting to order at 6:10 p.m., introducing herself as the new Chairperson. Kathy Congreve was introduced as the new MainStreet Commission Secretary.

There was a motion made by Julie Volkmann, seconded by Julie Dekker, to approve the agenda for tonight's meeting; motion carried.

There was a motion made by Bob Haustein, seconded by Julie Dekker, to approve the minutes from the May 12, 2016 MSC meeting and also the minutes from the May 18, 2016 MSC meeting. Vote by voice call: Acting Chairperson declared the motion carried.

**Chairperson's Report** – An open discussion was initiated on the direction and focus of the MainStreet Commission and who/what it serves. The commissioners discussed re-examining what is to be considered downtown Tinley Park and defining a clear vision of the Commission's role. Also discussed was amending the ordinance to allow other business members not located in the downtown district to be a member of the MainStreet Commission. It was mentioned that the current Strategic Plan and Branding Initiative will provide additional input to the role of the Commission in the upcoming months.

**Level 10 Meeting Format** – Chairperson Fahey introduced the specifics of a Level 10 Meeting Format, suggesting it be used for future MSC Meetings. She explained using a scorecard and following procedures to keep meetings going in the right direction, starting and ending on time and making the action items trackable and measurable.

**Summer Events & Initiatives** – Marketing Director Donna Framke presented a recap of the Summer Events held to date. Music in the Plaza was well attended for the majority of the events. The length of concert times and structure may be re-evaluated. Caribbean Block Party was so well attended that it could be scaled down in the future. A new event, Friday Frolics, did not have the business participation that was hoped for. It was noted that Cruise Nights participation consistently dwindles in August. The marketing department may survey participants for feedback before the end of season. Farmers Market crowd attendance has been down in Tinley Park but in surrounding towns as well.

**Trustee Update** – Trustee Maher shared the following updates:

South Street – Off street detention has been approved to be donated by Panduit to the village. Final approval of the building code which also includes the approval of Type 3 Construction (which is what South Street needs to build there) will be voted upon in 3 weeks. It should then be in a position to proceed.

Former Central Middle School property – Waiting for revised offer from development company; costs were greater for retention than they had anticipated. Received proposals from and will be meeting with companies on a sports complex concept. Discussing feasibility and master planning and whether a sports complex makes sense; also looking at whether or not private monies are available.

Proposed Downtown Plaza – In discussion with Metra for parking space replacements and expansion; also in discussion regarding private parking lot currently on the site where South Street will be built.

**Downtown Tinley Sign Review Procedure** – The Mainstreet Commission will continue to receive the signs and provide feedback through the chairperson, but the review and approval is a function of the Village’s Community Development department.

**Branding Update** – Roger Brooks gave his presentation on The Art of Branding in July. A community-wide branding survey went out and has gotten responses and will remain open until August 26<sup>th</sup>. Stakeholder interviews will be held August 30<sup>th</sup> and 31<sup>st</sup>. Roger Brooks will be back in town for Brand Camp on October 3<sup>rd</sup> through the 7<sup>th</sup>.

**Downtown Tinley/State of the State Meeting** – Original date of September 14<sup>th</sup> was rescheduled to November 2<sup>nd</sup> to allow time to get the branding results back.

**Comments from the Public** – None

There was a motion made by Dennis Suglich and seconded by Julie Volkmann, to adjourn the regular meeting of the MainStreet Commission at 8:18p.m.

<p style="text-align: center;"><i>Reminder</i> <i>Next MSC Meeting</i> <i>September 19, 2016</i> <i>6:00 p.m.</i> <i>Fulton Conference Room</i></p>
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