

**MainStreet Commission Meeting Minutes
May 12, 2016**

Members Present

Michael Clark, Chairman
Beth Fahey
Dennis Suglich (via conference call)
Bob Haustein
Julie Dekker
Julie Volkmann

Staff Present

Donna Framke, Marketing Director
Nancy Byrne, Commission Secretary

Guests Present

Kurt Dekker

Chairman Michael Clark called the May 12, 2016 MainStreet Commission meeting to order at 2:25 p.m. There was a motion made by Julie Volkmann, seconded by Julie Dekker, to approve the agenda for today's meeting. Vote by voice call: Chairman Clark declared the motion carried.

Discuss Ideas for Co-op Marketing with Hollywood Casino Amphitheater – Dennis Suglich, Donna Framke, Vicki Sanchez and Joanna Curtis previously held a conference call with Hollywood Casino Amphitheater to discuss co-op marketing. They reviewed the two options available for a Downtown Tinley video to be played during the concerts at the Amphitheater.

Option 1 – A 30-second video with no sound to be shown pre and post-show and during intermission on 16 monitors for a cost of \$4,000 for the entire season.

Option 2 – A 10x10 on-site display area. We would provide a staff of four people for each show to distribute information and receive a 3x3 promenade sign for a cost of \$15,000.

Donna indicated that the content could be extracted from the tourism video. The group reviewed the video and gave their thoughts and feedback. She asked the commissioners whether the funds should come from the budget or seek co-op advertising with the Downtown Tinley businesses. It was decided that the funding should come from the budget.

A motion was made by Beth Fahey, seconded by Julie Volkmann, to approve a \$4,000 expenditure for a 30-second video to be shown at each Hollywood Casino Amphitheatre concert throughout the season to advertise Downtown Tinley. Vote by roll call: All ayes. Chairman Clark declared the motion carried.

Donna informed the commissioners that Nancy Byrne will be retiring at the end of May. The commissioners thanked her for her 14+ years of service to the Village of Tinley Park and congratulated her and wished her well in her retirement.

There was a motion made by Julie Volkmann, seconded by Julie Dekker, to adjourn the meeting. Vote by voice call. Chairman Clark declared the motion carried and adjourned the meeting at 3:10 p.m.

<p><i>Reminder Next MSC Meeting Monday, May 18, 2016 6:00 p.m. Fulton Conference Room</i></p>
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Upcoming Events -

- Benches on the Avenue – Wednesday, May 11th to Oct. 1st
- Cruise Nights – Every Tuesday June 7 – Aug. 30th
- Farmers Market – Saturdays June 7 – Oct. 8th
- Music in the Plaza – Saturdays June 18 – Aug. 27th
- Meet the Artists Night – Saturday, June 18th

Convention Center Upcoming Public Events –

- 6/4-6/5/16 - Body Mind Spirit Expo
- 6/30-7/2/16 - Tim Gardner Productions: Chicago FIT & FLEX Expo
- 7/15-7/16/16 - STIHL Timbersports Series
- 8/13/16 - Back on the Bus – A Back to School Expo
- 8/18/16 – National Career Fairs
- 8/27/16 – 350 Brewing Fest 2