

**Economic & Commercial Commission Meeting Minutes
August 10, 2011**

Members Present

Frank Kurzawa, Chairman
Jerry Meyer
Marty Ward
David Spedale
Chris Shoemaker
Rebecca Palumbo
Brian Hunter
Jay Walsh
Brian Godlewski

Members Not Present

Dick Post
James Mohler
Michael Leonard
Dennis Reidy
Mohammed Nofal

Staff Present

Ivan Baker, Economic Development Director
Nancy Byrne, Secretary

Also Present

David Seaman, Liaison Trustee
Tammy Shoemaker, Chamber Rep.

Guests Present

Vivette Payne

Chairman Kurzawa called the August 10, 2011 Economic & Commercial Commission meeting to order at 6:35 p.m. There was a motion made by Jerry Meyer, seconded by Rebecca Palumbo, to approve the minutes of the July 13, 2011 ECC meeting. It was requested that a correction be made to the spelling of WGN radio personality from Gary Myer to Garry Meier. Vote by voice call: Chairman Kurzawa declared the motion carried.

There was a motion made by Rebecca Palumbo, seconded by Brian Hunter, to approve the agenda for tonight's meeting as written. Vote by voice call: Chairman Kurzawa declared the motion carried.

Chairman Report - Chairman Kurzawa introduced Vivette Payne, a guest of Rebecca Palumbo. Frank thanked Rebecca for working on the WGN marketing idea. Frank reviewed upcoming events.

Commissioner Reports –

Marketing Report – Rebecca emailed WGN last week and will follow up with them. Frank asked if she had done anything on the Bridgeview marketing campaign and Rebecca stated that she will follow up.

Jerry Meyer mentioned that he would like to revisit the Legacy Plan. He asked if we have a program to keep track of the variances that are requested. He felt that we should have a separate system to catalog variances to keep track of the Legacy area and other areas in the village. Trustee Seaman said to check with the Clerk's office. We may already have a system in place in the

Building Department, but we should follow up. Ivan stated that we can verify by PIN and see if there is an easier system.

Trustee Seaman stated that the Board wanted the right to have businesses use Class 2 or Class 3 in the Legacy area. The ECC will be evaluating the financial impact based on the Ehlers study as to the implications of allowing Class 8's on Oak Park Avenue. The village impacts many other taxing bodies. The schools in that part of town have very little commercial as it is.

Rebecca presented a proposal for an Everything Entrepreneur Conference. She stated that they wanted to revisit the Business Expo but for entrepreneurs. This would be directed at households with a net worth greater than \$250,000 who are thinking about opening a business. They hope to award \$5,000 (donated by a sponsor) to the person who wins the Shark Tank. They would also do a Business Expo in conjunction. The committee would consist of Rebecca, Vivette Payne and Bernadette Shanahan-Haas and they have filed a DBA.

Ivan indicated that there is no money in the budget at this time and that the budget has already been passed for this fiscal year. He stated that this idea could be submitted for next year's budget.

Jerry Meyer asked if this would include job creation. Rebecca stated that they want to do it in Indiana, Wisconsin and Illinois and that they want to partner with the Illinois Chamber of Commerce. They expect to be compensated for their efforts and they plan on donating some of the proceeds to Accion Chicago. Rebecca stated that this is a conservative budget. They are looking for speakers that are not especially local. Frank directed Rebecca to explore the option of getting commitments from other chambers, the tourism bureau, etc. He asked what our real commitment in the budget is. If we make a commitment for a certain amount, what is our commitment if we don't get the buy-in we need?

Brian Hunter asked if there is any guesstimate of what it will do for Tinley Park. What kind of precedent are we setting if we put the money up for this? Would others come to the village and ask for sponsorship? Ivan stated that the Marketing Group should review this. There is a major issue of ECC being part of a for-profit event at the Convention Center. The budget is not approved until March with final approval in April. Rebecca stated that they have discussed that they would refund any excess that comes through and any other money would go into the kitty for the following year.

Jay asked what the bottom line exposure for Tinley Park is. Marty asked for previous case studies that have been done so that the Marketing Group can review.

No action was taken...but there was general verbal agreement that an ECC sponsored, co-sponsored, or funded event should not be a for-profit event.

Trustee Report – Trustee Dave Seaman reiterated that he would encourage ECC buy-in, ownership and counsel on these matters. He reported that the Legacy Plan and Ehlers report will come back to the ECC. Because of changes and MWRD requirements, we need to find a place to detain water. Robinson Engineering is working on a stormwater detention report for downtown that will serve future development. He also discussed the LaGrange Road expansion.

Staff Report – Ivan Baker presented a report on existing projects and activities.

Tammy Shoemaker provided the group with the details of the Tinley Bag Crawl on October 9th in downtown Tinley Park.

There was a motion made by David Spedale, seconded by Brian Hunter, to adjourn the meeting. Vote by voice call: Chairman Kurzawa declared the motion carried and adjourned the meeting at 7:50 p.m.

***Reminder
Next ECC Meeting
October 12, 2011
6:30 p.m.
Kallsen Conference Center***

Upcoming Events:

- Tinley Bag Crawl – Sun., October 9th – Registration Noon @ Ed & Joe’s
- OPAMA Meeting – Thurs., October 13th – 8 a.m. – VFW Hall
- Chamber of Commerce Mtg. – Thurs., Oct. 27th – 8:15 a.m. – Odyssey Country Club
- Farmers Market extended to October 15th
- Halloween Kiddie Parade – October 30th
- Veterans Day Ceremony – November 11th
- Parade of Lights – December 4th
- Holiday Market – Dec. 2, 3 & 4th