

**MainStreet Commission Meeting Minutes
February 17, 2016**

Members Present

Michael Clark, Chairman
Dennis Suglich
Bob Haustein
Julie Dekker
Julie Volkmann

Staff Present

Donna Framke, Marketing Director
Paula Wallrich, Interim Deputy Planning Director
Nancy Byrne, Commission Secretary

Guests Present

Kurt Dekker

Also Present

Brian Maher, Liaison Trustee

Chairman Clark called the February 17, 2016 MainStreet Commission meeting to order at 6:00 p.m. There was a motion made by Bob Haustein to approve the agenda for tonight's meeting but to table the Downtown Tinley Park Sign Incentive Program item and to move the Trustee Update up to #1 on the agenda. Motion seconded by Julie Dekker. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Bob Haustein, seconded by Dennis Suglich, to approve the minutes from the February 11, 2016 MSC meeting. Vote by voice call: Chairman Clark declared the motion carried.

Trustee Update – Trustee Brian Maher updated the commissioners on current projects as well as the approval of the RFP for branding. Proposals should be back by the end of March. The focus of the branding study needs to be determined. The Ethics Ordinance was discussed.

Downtown Tinley Meeting Topic Discussion – Mike noted that the next Downtown Tinley meeting is scheduled for April 13th at noon at the VFW. He stated that attendance has been low at these meetings and asked the members about the feasibility of continuing the meetings. Discussion ensued. The group inquired about how many of each type of business is located in Downtown.

Future Marketing Initiatives - The Commissioners discussed the marketing of Downtown Tinley and came up with the following ideas. Donna noted that staffing for additional events is an important consideration.

1. Jolly Trolley
2. Events at other spots other than just in the plaza
3. Downtown rewards program
4. Adventure game/scavenger hunt
5. Radio advertising
6. Traffic from concerts
7. Divvy bikes/Segways
8. Pop-up shops
9. Peddle Tavern
10. Street Performers

The group discussed the issues with getting Hollywood Casino concert attendees into and out of downtown. Donna will talk to the Police Department about an exit strategy from the amphitheater concerts and a trolley in

and out of downtown. She will ask a representative from the Police Department to attend the next MSC meeting to address traffic from the amphitheater.

Dennis asked about having a 10x10' tent on the street for businesses to advertise their businesses during Cruise Nights. The restaurants could have people there to staff the tent. Mike suggested a Downtown Tinley group tent for any business that wants to participate and the music could be located there.

Donna noted that there is \$11,000 in the Marketing line item. She asked the commissioners to contact her with other ideas. Dennis stated that any radio advertising should be co-sponsored by the businesses.

Events Update – Donna updated the commissioners on upcoming special events and asked if the MSC wants to have another Downtown Tinley Row at Discover Tinley. Mike said if we have enough businesses then we should participate. Donna will find out about how many want to take part.

Dennis stated that we have 30 gaming licenses issued in the Village and recommended that gaming cafes be prohibited in the downtown area. Dennis commented that he feels the commission should recommend to the Village Board that the MainStreet Commission is opposed to any gaming cafés in the Downtown Tinley area between 167th and 183rd Streets on Oak Park Avenue as these facilities do not meet the intent of the downtown area which is to have a full service bar and menu. That is not part of the vision for downtown and they do not add to the aesthetics of downtown. They asked Donna to get a copy of the beer and wine license requirements that are being issued for the gaming cafes to determine whether a Class A or Class E liquor license is required.

Donna reviewed the latest update on the bands and asked the group to let Nancy know by Friday about their band choice for the August 27th concert.

Benches on the Avenue Sketch Review – The commissioners reviewed the sketches submitted for the 2016 benches and they indicated their preferences.

There was a motion was made by Dennis Suglich, seconded by Bob Haustein, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 8:45 p.m.

<p style="text-align: center;"><i>Reminder</i> <i>Next MSC Meeting</i> <i>March 16, 2016</i> <i>6:00 p.m.</i> <i>Fulton Conference Room</i></p>
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