

**MainStreet Commission Meeting Minutes
January 12, 2016**

Members Present

Michael Clark, Chairman
Dennis Suglich
Dr. Robert Theis
Bob Haustein
Julie Dekker
Julie Volkmann

Staff Present

David Niemeyer, Village Manager
Donna Framke, Marketing Director
Nancy Byrne, Commission Secretary
Sue Pall, Marketing Assistant
Joanna Curtis, Marketing Intern

Also Present

David Seaman, Mayor

Chairman Clark called the January 12, 2016 MainStreet Commission meeting to order at 2:00 p.m. There was a motion made by Dennis Suglich, seconded by Bob Theis, to approve today's agenda as written. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Dennis Suglich, seconded by Bob Thies to approve the minutes from the November 17, 2015 MSC meeting. Vote by voice call: Chairman Clark declared the motion carried. There was a motion made by Bob Haustein, seconded by Julie Dekker, to approve the minutes from the November 18, 2015 MSC meeting. Vote by voice call: Chairman Clark declared the motion carried.

Chairman's Report – Mike thanked everyone for coming out to today's meeting to discuss the summer band selection, food/beverage vendors and street performers.

Downtown Tinley Summer Events Discussion –

- ***Music Selection*** – Donna stated that the MainStreet Commission had previously talked about investigating different types of bands. She noted that we are still operating on last year's budget and cannot sign anyone up until the budget is approved. Mike asked if Trustee Maher is comfortable with us moving forward on the bands before the budget is approved. We currently pay \$700-900 on average for two-75 minutes sets. Dennis indicated that if we want new "C" list bands (raising the bar) then we need to start booking as soon as possible by narrowing down the list and seeing what their availabilities are. Dennis thinks the next tier would cost \$1,500 each plus two hotel rooms. Julie Dekker asked if we will be having the same number of concerts. Donna stated that we currently have seven concerts plus the Block Party. Dennis feels we should request funding for seven top level bands at \$1500 each and then in five years hire a top quality band such as Styx. Julie Volkmann stated that we could get renowned jazz bands for \$800-\$1000 and it would create a new and interesting genre. Dennis said blues bands could be hired in this price range as well. Mike asked what we receive in sponsorships. Donna stated that we had two sponsors who paid about \$500 each.

Mayor Seaman said you could add another concert. Mike said there are costs associated with adding concerts. The Mayor said the budget is funded in part by the video gaming. He said he feels we have Board support for events but we shouldn't reach too far outside of our comfort zone. Mike asked Donna if we could add another show. Donna stated that weather is a factor, but

we could go into September. Dennis said to use caution on adding dates because Vicki had a challenge getting vendors previously. Dennis said if the event is for local people and we are happy with the attendance then we should stay with what we have. If you want people to make plans around the music then we need to kick it up a level. We should increase the budget though because the cost of bands is going up. Julie Dekker stated that if we want to attract more people then we should change a few to bigger name bands. People will travel to hear bands. Bob Haustein said we have a nice family crowd now and we have no problems. If we draw people from elsewhere you don't know what kind of crowd you are going to draw. Dennis said \$1500 bands will attract people from surrounding areas but not from very far away. Joanna stated that a band that plays at Howl at the Moon would cost about \$1,000. Dennis said Ty Bates was well attended. Donna stated it would likely be a \$5-6000 total increase. Dave Niemeyer told Donna to write a memo to be sent to the Finance Committee. Mike said to stay with seven shows and to expand the genre. Dave Seaman said to add one more in September.

- ***Food & Beverage Vendors*** – Mike Clark said the VFW stated that they don't have the staff anymore with their previous structure and the American Legion previously stated that they did not have the volunteers. Donna stated that we are looking at the restaurants that have beverage licenses and opening it up to them. Mike said that the VFW could be one of the food and beverage vendors. Dennis said the vendors should do both food and beverages if they have a license. More vendors provide a better selection for attendees. Mayor Seaman said to give the VFW the right of first refusal for beer and food and ask how many weekends they want. Bob suggested we should also ask the American Legion and open it up to businesses that are not on Oak Park Avenue. Donna indicated that it goes out to the downtown businesses first. Mike asked Donna to reach out to the VFW and American Legion and then to the downtown businesses for the food and beverages. Donna stated that the sponsorship was \$300 last year and a food vendor fee was \$100. Bettenhausen Auto was the presenting sponsor last year. It was decided to increase the sponsorship to \$350 and keep the presenting sponsor as is. The agreement with Hayes was discussed. Mike will be talking to them about the details of their agreement for the Music in the Plaza concerts and the Block Party.
- ***Street Performers*** – The commission previously discussed bringing in street performers. Mike asked the group which night they would prefer. Friday was decided. Various ideas and costs were discussed including balloon artists, characters, musicians, etc. Julie Dekker suggested having someone at the train station to greet commuters as they get off the train. The patio next to the eye doctor was suggested as a spot for a musical group as well as musicians sitting on one of the benches. Donna suggested the Music Subcommittee should discuss structure so that we can move forward. Nancy will send out a schedule alert for the second week of February.

There was a motion made by Dennis Suglich, seconded by Bob Haustein, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 3:30 p.m.

***Reminder
Next MSC Meeting
January 20, 2016
6:00 p.m.
Fulton Conference Room***

Upcoming Events

- Irish Parade - March 6th
- Discover Tinley - April 2nd
- Downtown Tinley Mtg. - April 13th

Convention Center Upcoming Events

- 1/20/16 Paint-Nite @ Bananas Grille & Bar
- 1/22-24 United Gymnastics Academy 2016 Invitational
- 1/30 Champion Spirit: Midwest Championship
- 2/12-14 Tinley Park Golf Expo
- 2/19-21 Ariel Gymnastics Club Midwest Open
- 2/23 PaintNite @ Banas Grille & Bar
- 2/25-27 Greater Chicago Coin Show
- 3/5-6 Brilliant Event Planning T. P. Home & Garden Expo
- 3/19 North American Reptile Breeders
- 4/9 Tinley Park Brew & Vine Festival
- 4/16-17 Kid's Expo