

**MainStreet Commission Meeting Minutes  
September 30, 2015**

**Members Present**

Michael Clark, Chairman  
Beth Fahey  
Dennis Suglich  
Dr. Robert Theis  
Julie Volkmann  
Dennis Mahoney

**Staff Present**

Donna Framke, Marketing Director  
Amy Connolly, Planning Director

**Also Present**

Trustee Bernie Brady  
Trustee Jacob Vandenberg  
Trustee Brian Younker

Chairman Clark called the September 30, 2015 MainStreet Commission meeting to order at 12:00 p.m. There was a motion made by Bob Theis, seconded by Beth Fahey, to approve the agenda for today's meeting as written. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Dennis Suglich, seconded by Bob Theis, to approve the minutes from the July 29, 2015 MSC meeting. Vote by voice call: Chairman Clark declared the motion carried.

**Chairman's Report** – Chairman Clark introduced Trustees Brady, Vandenberg and Younker.

**Review of Downtown Tinley Meeting Presentation** – Amy Connolly presented an overview of the presentation she will be making at the next Downtown Tinley meeting on October 14th at the VFW. Dennis emphasized the importance of a business-friendly presentation and suggested giving examples of potential sign costs from local companies. The commissioners pointed out that the primary reason for doing this was to benefit the aesthetics of the street and suggested that Amy review the objectives that she presented to the commission at the July MainStreet Commission meeting as noted below.

1. Enhance the exterior condition of businesses in the downtown and improve the visual landscape as viewed from the sidewalks/street.
2. Encourage human scale signage that is supportive of the Legacy Plan goal to “create a place where pedestrians come first”.
3. Achieve a greater number of three-dimensional, symbolic and projecting signs that exhibit appropriate scale and proportion to the site and building.
4. Support downtown's unique and historic architectural quality through the coordination of sign design, color and high quality materials.
5. Increase the visibility of storefronts at the pedestrian level.
6. Improve the messaging within signage to assist in tourism efforts.
7. Advance consistency of signage in the downtown by removing signs that are non-confirming to the current signage regulations and incentivizing signage that conforms to signage ordinances.

Amy indicated that she will be using examples from the Roger Brooks Assessment. It was suggested that we post the Roger Brooks resources and the videos on the Downtown Tinley website and reference it in the invitation. The commissioners thought it would be helpful to explain at the Downtown Tinley meeting why we did the Roger Brooks study. Discussion ensued about branding. Julie Volkmann commented that branding is very much a science.

**2016 Benches on the Avenue Theme Discussion** – A hand-out prepared by Nancy was distributed listing previous bench themes and recently suggested themes. Beth suggested that we take current culture into consideration and was leaning toward a video games theme. Julie suggested world cultures. The group discussed the possibilities and came up with the top five choices. Trustee Vandenberg suggested we go out and survey the community for their input on the themes. Donna indicated that we could put it out on the Downtown Tinley Facebook page, Community Email and Experience Downtown Tinley newsletter as well as the Village website. Amy noted that if we went with the storybook theme, we could possibly do a lending library. Geocaching the benches was also suggested. Trustee Younker suggested adding the Downtown Tinley logo and branding to the bench plaques next year.

**2016 Downtown Tinley Calendar Review** – The calendar was reviewed by the commissioners and approved.

**Special Events Update** – An events update was distributed. There was discussion about recommending a funding increase for next year’s concert series to hire bands with a bigger following. Donna was instructed to include that as part of the budget request for next year.

**Project Updates** – An update of current projects was presented.

There was a motion made by Beth Fahey, seconded by Dennis Suglich, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 1:30 p.m.

**Reminder  
Next MSC Meeting  
October 21, 2015  
6:00 p.m.  
Fulton Conference Room**

**Upcoming Events:**

- Boo Bash - October 25<sup>th</sup>
- Holiday Market - December 4-6
- 2016 Events

**Convention Center Upcoming Events**

- 10/21 Catalyst Career Fair
- 10/22 Paint-Nite @ Bananas Grille & Bar
- 11/5 National Career Fairs
- 11/7 Champion Spirit Group Cheer for the Cure
- 11/14 Mobility Expo 2015
- 11/15 Champion Spirit Holiday Classic
- 12/8 Chicago Southland Chamber Holiday Sports Luncheon
- 12/15 Catalyst Career Fair
- 2/12-14 Tinley Park Golf Expo
- 2/25-27 Greater Chicago Coin Show

## Events Update

### **Music in the Plaza**

The August concerts went very well and were very highly attended. The last concert had a bit of rain, but no one left, and it didn't seem to deter people from coming out.

### **National Night Out**

Took place on Tuesday, August 4<sup>th</sup> in conjunction with Cruise Night in the Metra parking lot. Both events were very highly attended.

### **Wizard of Oz Fest**

Had a low turnout on Friday due to rain, however estimated 4,000 on Saturday and 8,000 on Sunday. We were informed that people came from all around as far as Italy to attend. Many vendors came from out of state.

### **Bands**

The Band submission form for summer of 2016 is on both websites right now. Usually, the first batch of forms is sent out after the first of the year and a second batch in mid-January. Interested commissioners will weed through the forms and come to a meeting in late Jan/early Feb with their favorites. Recommended bands with no forms will be considered as well, however, it helps if we know beforehand if the bands are within our budget.

### **Boo Bash**

Sunday, October 25. Ellen Clark and Julie Dekker are co-chairing this event. Flyers are printed and ready to go out to schools the week of Oct. 5. Promotion has begun for this event with 103 shares and 5,600 people reached on Facebook. We currently have four Presenting Sponsors and ten Business BOOth sponsors. Currently the only Downtown sponsors we have are Byline Bank, Ed and Joes, Bettenhausen Auto, TP Chamber, MainStreet Hair Care and Amazing Smiles. Our food/snack vendors are Durbins, Palermo's, Kernel Sweettooth, and Short and Sweet Tasty Treats.

### **Holiday Market**

Will take place December 4-6  
Currently seeking vendors (jewelry, wreaths, ornaments)  
Extended tent-Little Elves Workshop ideas  
Entertainment schedule  
Chamber will be doing the Parade of Lights again this year.

### **2016 Calendar of Events**