

**MainStreet Commission Meeting Minutes  
October 21, 2015**

**Members Present**

Michael Clark, Chairman  
Beth Fahey  
Bob Haustein  
Julie Dekker  
Julie Volkmann  
Dennis Maloney  
Joanne Maloney

**Staff Present**

Donna Framke, Marketing Director  
Nancy Byrne, Commission Secretary

**Also Present**

Brian Maher, Liaison Trustee

**Guests Present**

Kurt Dekker

Chairman Clark called the October 21, 2015 MainStreet Commission meeting to order at 6:00 p.m. There was a motion made by Beth Fahey, seconded by Bob Haustein, to approve the agenda for tonight's meeting as written. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Julie Volkmann, seconded by Beth Fahey, to approve the minutes from the September 30, 2015 MSC meeting. Vote by voice call: Chairman Clark declared the motion carried.

**Chairman's Report** – Chairman Clark welcomed everyone to the meeting and stated that Beth Fahey is now the longest serving commissioner; Bob Haustein was formerly the Chamber of Commerce liaison, but is now an appointed commissioner; Julie Volkmann and Julie Dekker are newly appointed commissioners, and Dennis and Joanne Maloney are associate commissioners.

**Discuss Prioritization of Initiatives for Downtown Tinley Park -**

- ***Review MSC Ordinance*** – Mike stated that the current MainStreet Commission Ordinance is outdated and needs to be revised. He read Section 32.150 Establishment and stated that our goal is to make our downtown a viable business district. The commission is composed of seven voting members. The requirement for one member to be from the Tinley Park Chamber of Commerce and one member each from the Industrial Commercial Commission and Historic District Commissions should be stricken. The President of the Chamber and associates are not voting members. Trustee Maher asked if seven is the appropriate number of members and Mike replied that it is a good number. Trustee Maher asked if four members should be Downtown Tinley business owners. Mike replied that all members should be either a property owner, business owner or someone who works in Downtown Tinley. Any references to the ICC under Annual Budget and/or Annual Report should be stricken and changed to the Village Board. Trustee Maher asked that an updated draft be sent to him which he will then bring to the Board for a vote.
- ***Façade Program Review*** – Mike reviewed the details of the Façade Incentive Program and noted that a matching grant is available up to \$35,000. This commission makes recommendations to the Board for approval of façade funds in Downtown Tinley in order to enhance the exterior of downtown businesses. Mike noted that this is still in draft form and was never fully adopted. An

update that included landscaping requirements was drafted but it has never been fully adopted. This needs to be finalized.

- ***Blade Sign Incentive Program*** – Mike stated that we hope to have some concrete information in front of us soon. We brought this to the Downtown Tinley meeting last week. Mike said we feel the blade signs are an integral part of the Downtown and a way to clean up the signage and make this a walkable community. We have a proposal for an incentive program match up to \$2,500 for a new blade sign. Mike said that after the draft gets finalized, the old signs would have to come down. The non-conforming signs would have to come down. Donna indicated that \$55,000 was budgeted. Mike stated that we will review this in November and December. It could go to the Board and roll out in January. There would be a Design Review Committee as part of the process. He noted that a sign with two pillars and a sign in between will be included in this program if your building is not at a zero lot line. Mike noted that we should have a firm hold on the Sign Incentive Program at the November meeting. Beautification is another big part of the enhancement of Downtown Tinley. The Planning Department offered to help five downtown businesses by bringing the services of their design and landscape architects to host a one on one, one-hour session with each business. This would be rolled out for spring.
- ***Discussion of RBI Videos*** – Mike noted the importance of everyone viewing the Roger Brooks videos and suggested a lunch or evening meeting to watch the three, 40-minute videos and discuss them afterwards. He suggested also inviting the trustees. Donna indicated that we have six months of Roger's videos accessible to us. She remarked that we could either do our own branding or hire an outside firm to do the branding. It could be very beneficial to our downtown. Trustee Maher asked us to prioritize the videos and stated that the Board should watch the videos that are most important. We will try to come up with an agreeable date to watch the videos with the commissioners and trustees.

**Special Events Update** – Julie Dekker updated the group on the plans for the Boo Bash on October 25<sup>th</sup>. The Holiday Market is December 4, 5 and 6. Donna noted that some of the commissioners suggested raising the pay for the summer concert bands and Trustee Maher agrees with that. He thinks we should keep the events refreshed and thinks we should also consider whether or not we need to do any new events. Mike stated that we are up to seven concerts. Trustee Maher stated that if we are increasing the budget for acts then we may not be able to increase the number of concerts. Trustee Maher asked if we will need a bigger stage if we are going to a bigger act. Mike asked if the sound guy can live up to expectations of some of these larger bands. Maher said a band with a bigger following would create more of a buzz and bring more people out. Donna stated that the two things that draw crowds are the genre and the weather. The country shows bring a large crowd.

Mike brought up the liquor sales and stated that the VFW advised that they are running out of help. Mike asked whether we should open it up to businesses with liquor licenses or to other service organizations. Trustee Maher suggested opening it up to seven different vendors and they could each do one night. Craft beer was also suggested.

A discussion ensued about offering other types of music. Julie Volkmann offered to be a resource for jazz bands. New types of music could draw newcomers to Downtown Tinley. Other suggestions were: an art walk with a piece of art in each business; restaurants and other shops partnering up and staying open late; setting up tables and chairs on the street with restaurants serving dinner, and having the band play in close proximity to the diners; opening kiosks during special event nights with current and/or new businesses participating. Julie Dekker and Julie Volkmann volunteered to help choose bands for the 2016 concerts.

**Trustee Update** – Trustee Maher introduced himself to the group and stated that it is an exciting time for Downtown Tinley. He noted that we are starting to see some activity and we are poised to make some significant improvements in our downtown. He thanked the commissioners for being a part of the MainStreet Commission. He gave an update on current activities.

Nancy reminded the group to mark their calendars for the Joint Commission Christmas Party on December 16<sup>th</sup> from 6:30-9 p.m. Invitations will be mailed to the commissioners. She also reminded them to complete the Open Meetings Act training and sign their Ethics Statements. The commissioner training PowerPoint can be sent to anyone who wants it.

There was a motion made by Dennis Maloney, seconded by Beth Fahey, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 7:20 p.m.

***Reminder***  
***Next MSC Meeting***  
***November 18, 2015***  
***6:00 p.m.***  
***Fulton Conference Room***

**Upcoming Events**

- Holiday Market - December 4-6

**Convention Center Upcoming Events**

- 11/14                      Mobility Expo 2015
- 11/15                      Champion Spirit Holiday Classic
- 12/8                        Chicago Southland Chamber Holiday Sports Luncheon
- 12/15                      Catalyst Career Fair
- 12/15                      PaintNite @ Bananas Grille & Bar
- 1/20/16                    PaintNite @ Bananas Grille & Bar
- 2/12-14                    Tinley Park Golf Expo
- 2/25-27                    Greater Chicago Coin Show
- 3/5-3/6                    Brilliant Event Planning - TP Home & Garden Expo
- 3/19-3/20                North American Reptile Breeders Conference