

Minutes of the Community Resources Commission

March 11, 2015

7:30 p.m.

Vogt Conference Room

Meeting was called to order at 7:35 p.m. by Chairperson Reta Brudd.

Roll Call:

Present: Reta Brudd, Chair; Members: Don Budny, Ron Centanni, Janet Czuchra, Mike Sevier, Al Siegers, Mike Cutrano, Garrett Gray, Deb Melchert, Sheri Reiplinger, Barbara Rose Whalen Associate Member Jack Carey, Liaison Trustee Tom Staunton and Staff Liaison Donna Framke

Absent: Associate Member Dave Szumigalski.

Approval of the Agenda:

Motion was made by **Deb Melchert**, second by **Janet Czuchra**, to approve the agenda as submitted.

Correspondence:

No correspondence other than a form requesting Ronald McDonald to appear at Discover Tinley. Someone will contact them to see if he can appear.

Approval of the Minutes:

Motion was made by **Mike Sevier**, seconded by **Don Budny**, to approve the minutes of the February 11, 2015 meeting as submitted.

Unfinished Business:

Studio

Reta Brudd reported there are two new student volunteers starting at the studio.

Old Business:

Discover Tinley

Reta Brudd reported that AAA has been notified that they will be handling the booth set-up; and Samantha is still our contact person at the Convention Center. Reta will order breakfast and lunch for commissioners working at Discover Tinley. At this point we have 104 vendors and hope to get 50 more.

Donna Framke expects ComEd to attend as they want to promote the new smart meters.

Al Siegers will be adjusting the lay out of the booths to accommodate Bettenhausen cars that will be attending.

Mike Cutrano will purchase beverages and ice and bring coolers to store the same.

Al Siegers reported the mobile billboard will be driving around town at a cost of \$525.00 per day and \$300.00 to park on the day of the event.

Ron Centanni made a motion to NOT have the media truck this year and instead spend the money on newspaper advertisements, seconded by **Jack Carey**. All committee members were polled for a result of 7-4, 1 neutral, motion failed.

Donna Framke looked into placing ads in the newspaper. Ads in the newspapers will reach 93,000 home through Century 22 Media and 20,000 homes through the Junction at a cost of \$1,145.00. The digital sign will have information and they will also be tweeting about the event. Also planning on doing a survey to see where the attendees get their information. Donna will also arrange for the village email blast to go out with the Discover Tinley information and an email with information on the Chamber email.

Al Siegers suggested commissioners attend the upcoming Village Board meeting in April to give an update. He asked if Denise Maly-Politano will send out a reminder email to the commissioners inviting them to attend. Al will also make arrangements with the convention center to have the information on the digital board outside of the convention center. He will be meeting with the convention center for the team meeting prior to the event along with Reta Brudd to go over last minute details. Al also obtained a special event permit application and gave the same to Vicki Sanchez with a list of food vendors. Two-way radios have been reserved. Booth signs are being organized. Using as many as the old signs as possible to cut down on cost. Notified Vicki as to barricades and cones. Does not know what schedule is for setting up the day before.

Reta Brudd requested Denise Maly-Politano contact EMA to let them know about the times of Discover Tinley and to ask for coverage. Doors will be opened to the vendors at 7:30 a.m. All commissioners should arrive before 7:00 a.m., community service students are told to report by 7:00 a.m. Wear red shirts and coats.

Ron Centanni is looking for student volunteers for early morning and mid-afternoon.

Sheri Reiplinger will be working the front desk.

Donna Framke requested Denise Maly-Politano email her an entertainment schedule and vendor list. She will post the same on the website to entice others to attend.

Scholarships

Don Budny reported scholarship packets were sent out to the schools. The return date is April 3rd and the Village meeting/presentation is May 5th. 188 applications were sent out to 17 schools. **Reta Brudd** stated 8 scholarships were requested in the budget this year.

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Barbara Rose Whalen will be updating the CRC Handbook.

Adjournment

There being no other business, a motion was made by **Deb Melchert**, seconded by **Jack Carey** to adjourn the meeting. The meeting was adjourned at 8:55 p.m.