

**MainStreet Commission Meeting Minutes  
September 17, 2014**

**Members Present**

Mike Clark, Chairman  
Rick Butkus  
Kim Scalise  
Jim Fuentes  
Beth Fahey

**Staff Present**

Donna Framke, Marketing Director  
Judy Bruning, Admin. Asst. to the Mayor  
Nancy Byrne, Secretary

**Also Present**

Mayor Ed Zabrocki  
David Seaman, Liaison Trustee

Chairman Clark called the September 17, 2014 MainStreet Commission meeting to order at 6:30 p.m. There was a motion made by Beth Fahey, seconded by Jim Fuentes, to approve the agenda for tonight's meeting. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Kim Scalise, seconded by Jim Fuentes, to approve the minutes of the August 20, 2014 MainStreet Commission Meeting. Vote by voice call: Chairman Clark declared the motion carried.

**Chairman Report** – Chairman Clark welcomed Mayor Zabrocki to the meeting. The mayor updated the commission on the Mental Health Center property.

**Downtown Tinley Meetings** – Mike stated that he did not attend the August meeting, but that attendance was only at about 20 people. He is concerned with the lack of enthusiasm and attendance at the meetings. The response for the survey goes against everything we are talking about. He noted that 180 surveys went out and 12 percent were returned. The meeting was moved to noon because that is what the people on the street wanted. We had good attendance at the first one, but now it has fallen off. Mike asked for the commissioners' thoughts on how to attract more attendees to the meetings. There are 153 businesses in Downtown Tinley.

Jim suggested bringing in a hook; a speaker; combining with the Chamber and having a meeting on taxes and/or health care. Tell people how to save money. Jim suggested fun, team-building activities. Rick suggested having meetings quarterly.

The Mayor suggested explaining how our taxes are established, how they are assessed, how they are set up in Illinois and how other states have handled taxes. Trustee Seaman suggested setting up a one year agenda.

Beth stated that you need at least 45 minutes on a topic and the speaker should finish within 90 minutes. Focus on one thing and do a quarterly meeting. Mike suggested having the police talk about security and a landlord meeting.

Upcoming meetings – Oct. – Affordable Care Act @ 11:30  
Jan. – Yearly Marketing Calendar @ 11:30  
April – Income Taxes @ 8:00 a.m.  
June – Social Media  
Sept. – Yet to be Determined – Evening

**Commissioner Appointments** – Dennis Suglich from Cuzins has expressed an interest in becoming a MainStreet Commissioner. The mayor is okay with this. He would replace Marissa who is resigning. Julie and Kurt Dekker are also interested. Mike talked to Dr. Thies and he is also interested but has patients on Wednesday evening. However, when he brings on another doctor he would be interested in becoming a commissioner.

**Events Update** – Donna stated that the last Music in the Plaza was the biggest crowd we had this season. The bench artists’ awards were presented. The commissioners thanked Bettenhausen Automotive for being the series sponsor.

Donna thanked the VFW for sponsoring Cruise Nights. The Paws Parade had fewer attendees than other parades, but they a good crowd. They have a committee together for next year.

Boo Bash is October 26<sup>th</sup>. Julie Dekker and Ellen Clark are chairing the event.

Holiday Market is December 5, 6, and 7<sup>th</sup>

Irish Parade is March 8<sup>th</sup>

Sister Cities visitors are coming October 25 through 31<sup>st</sup>.

**Benches on the Avenue 2015 Theme Discussion** – Nancy presented the commissioners with a list of suggested themes gathered from the bench artists and others. The pros and cons of several themes were discussed and “Heroes and Villains” was decided upon. Artists will be given the option of adding a cut-out to put one’s head through, thereby encouraging picture taking opportunities. The 2015 Call to Artists will go out the first week of November.

**Trustee Update** – Trustee Dave Seaman updated the commissioners on current projects.

There was a motion made by Jim Fuentes, seconded by Rick Butkus, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 7:50 p.m.

***Reminder  
Next MSC Meeting  
October 15, 2014  
6:15 p.m.  
Fulton Conference Room***