

**MainStreet Commission Meeting Minutes  
August 20, 2014**

**Members Present**

Michael Clark, Chairman  
Rick Butkus  
Jim Fuentes  
Dr. Amanda Young  
Kim Scalise

**Staff Present**

David Niemeyer, Village Manager  
Donna Framke, Marketing Director  
Judy Bruning, Admin. Asst. to the Mayor  
Nancy Byrne, Commission Secretary

**Also Present**

Ed Zabrocki, Mayor  
David Seaman, Liaison Trustee  
Bob Haustein, Chamber Liaison

Chairman Clark called the August 20, 2014 MainStreet Commission meeting to order at 6:30 p.m. There was a motion made by Kim Scalise, seconded by Amanda Young, to approve the agenda for tonight's meeting with the Trustee Update being moved to first on the agenda. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Jim Fuentes, seconded by Amanda Young, to approve the minutes of the May 21, 2014 MainStreet Meeting. Vote by voice call: Chairman Clark declared the motion carried.

**Chairman Report** – Chairman Clark thanked the Mayor for his presence at the meeting and welcomed Trustee Seaman for his report.

**Trustee Update** – Trustee Dave Seaman addressed the issue of where the focus should be in downtown Tinley at this time. He said there is a lot to do. Several years ago, the Mayor held lunch meetings with Tinley businesses and it may be a good time to start doing these again. Trustee Seaman reviewed current downtown projects. A big challenge is finding reliable developers with substantial resources.

Mike Clark talked about coming up with a strategic plan to create a vibrant plan for downtown Tinley with the most important goals defined. Mike remarked that density is most important. The Mayor and Dave stated that prospects could be referred to either of them at any time. Mike stated that the commission firmly believes that the downtown area must be marketed differently from other areas of the village. The Mayor and Village Manager stated that they would be happy to meet with anyone who wants to locate in downtown Tinley.

Mike talked about updating the façade program with assistance for landscaping, parking removal, creation of rear entranceways, developing a sign program and providing an interest-free loan for one

year or less. The sign program would be based on the number of years a business has been on the street. Jim talked about the sprinkler requirements.

**Downtown Tinley Marketing** – Mike stated that attendance has been down at the downtown Tinley meetings and asked the group how this should be addressed. Jim said we need to create camaraderie like with golf outings. Donna stated that we need to talk about how frequently we want to have the downtown Tinley meetings. The “Anatomy of an Ad” was suggested as a topic for September. Jim suggested Walter Payton’s son and he will check into this for October. Bob encouraged the downtown Tinley group to attend the Chamber meetings and have a downtown spokesman speak at the meeting. Donna could give her usual downtown Tinley update. The MainStreet Commissioners agreed that this was a good idea.

It was suggested that a survey be done of the downtown businesses about meeting dates and times and whether they would like to attend the Chamber meetings at 8:15 a.m. the last Thursday of the month at the Odyssey Country Club. Donna asked everyone to look at the survey and provide feedback. Donna suggested reaching out to Marissa and Beth to try to get a PowerPoint together for the September meeting.

**Event Updates** – Donna gave the following event updates:

- The Block Party had 20,000 attendees, 13 sponsors, 15 business booths, 11 food and beverage vendors
- The trolley will be in service for the last two Cruise Nights.
- Plans are under way for the Boo Bash
- The enhancements to the concerts have not been successful.
- Holiday Market Vendor and Sponsor applications have gone out. One \$500 sponsor has already been received.
- Wizard of Oz Festival will be coming to Tinley Park in 2015.

The commissioners expressed how pleased they are with the new, live hanging flower baskets in downtown.

There was a motion made by Rick Butkus, seconded by Amanda Young, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 8:15 p.m.

***Reminder***  
***Next MSC Meeting***  
***Wednesday, September 17, 2014***  
***6:15 p.m.***  
***Fulton Conference Room***

***Upcoming Events:***

- Boo Bash – Sun., October 26<sup>th</sup>
- Veterans Day Ceremony – Tues., November 11
- Holiday Market – Fri.-Sun., December 5-7