

**MainStreet Commission Meeting Minutes
March 19, 2014**

Members Present

Michael Clark, Chairman
Rick Butkus
Kim Scalise
Marissa Caruso
Beth Fahey
Dr. Amanda Young

Staff Present

Donna Framke, Marketing Director
Judy Bruning, Admin. Asst. to the Mayor
Nancy Byrne, Secretary

Also Present

David Seaman, Trustee Liaison
Cathy Maloney, Findzall
Bob Haustein, Chamber of Commerce

Chairman Clark called the March 19, 2014 MainStreet Commission meeting to order at 6:35 p.m. There was a motion made by Rick Butkus, seconded by Beth Fahey, to approve the agenda for tonight's meeting. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Rick Butkus, seconded by Amanda Young, to approve the minutes of the February 19, 2014 MSC meeting. Vote by voice call: Chairman Clark declared the motion carried.

Downtown Tinley Update – Cathy stated that Allie has resigned as she has found a new position. Cathy reported on the businesses she has contacted to encourage them to consider locating in downtown Tinley. Ivan sent her the names of some businesses that are bank owned and for sale. Some businesses asked about incentives. Cathy outlined the upcoming Merchant Education meetings and asked for input from the group. She suggested doing a customer service meeting in April. Mike Clark asked Bob about having Michael Bettenhausen speak. Marissa suggested a panel of speakers. They decided that June will be a panel of speakers on customer service. Beth said the National Speakers Association has a chapter in Illinois. The August meeting will be a motivational speaker. Donna will look into available options. September will be "Advertising for the holidays". October will be a refresher of your marketing plan and incorporating special events into your business. Cathy reported 10,000 shares on Facebook for the Irish Parade.

Discover Tinley - Mike talked about gathering names at Discover Tinley and the basket for the raffle. Beth suggested Event Bright and will look into it. Beth volunteered her daughter and Kim volunteered her son to help with sign up at the booth. Donna will look into getting a laptop for Discover Tinley.

Events Update – Donna gave an update on the Bunny Hop. We are still looking for some sponsors. Donna reported that all the benches have been picked up by the artists and she talked about the plans for the Meet the Artists night. Cruise nights start June 3rd to August 26th. The Farmers Market is June 7th-Oct. 11th.

Donna reported 1,700 hits on the Story Board for the Irish Parade. She asked if we should do the t-shirts again to sell at the Block Party, Cruise Nights and Farmers Market. They previously sold for \$10 each. Mike thinks it is a great idea. He asked that we get designs and some ideas and we will discuss again at the next meeting. Kim suggested contacting the schools to design something for the T-shirt.

Discover Tinley – Mike indicated that we will do a Downtown Tinley Row again at Discover Tinley with the street lamps at each end. He asked if the commissioners could give an hour each to help collect names and there was no response. Beth and Kim will send their kids to help.

Project Updates – Donna discussed the water main replacement happening April 21st through mid-June from 17000-17030 Oak Park Avenue. She talked about the communication process. She reported that Siam Marina is getting closer to opening.

Trustee Update – Trustee Seaman said the trustees are going through the budget now and the Budget Committee is meeting again on Thursday. He also indicated that the marketing budget is under scrutiny. Mike said we need the downtown core to be developed and that then the marketing effort will really take off. Trustee Seaman stated that once the people seeds are down there then we will see the businesses follow. He discussed several capital projects and reported that the new Village Manager should be in place June 1st.

Rick asked for help for businesses on the street regarding snow plows pushing snow onto the sidewalk after business owners have shoveled it. He also expressed thanks to Henry Bettenhausen for removing the snow on the sidewalks and suggested that we should give him recognition at the next downtown Tinley meeting.

There was a motion made by Rick Butkus, seconded by Marissa Caruso, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 8:00 p.m.

<p style="text-align: center;"><i>Reminder</i> <i>Next MSC Meeting</i> <i>Wednesday, April 16, 2014</i> <i>6:15 p.m.</i> <i>Fulton Conference Room</i></p>

Upcoming Events:

Benches on the Avenue – May 8-Oct. 1 (Meet the Artists Night – June 14th)
Cruise Nights – Tuesday’s from June 3-Aug. 26
Farmers Market – Saturday’s from June 7-Oct. 11
Music in the Plaza – June 14 & 28, July 12 & 26, Aug. 9 & 23, Sept. 6
Caribbean Block Party – July 20
Boo Bash – Oct. 26
Holiday Market – Dec. 5-7