

## **Minutes of the Community Resources Commission**

**January 9, 2013**

**7:30 p.m.**

**Kallsen Center**

Meeting was called to order at 7:35 p.m.

### **Roll Call:**

Present were: Reta Brudd, Chair; Members: Don Budny, Ron Centanni, Mike Cutrano, Steve Grein, Deb Melchert, Al Siegers, Mike Sevier, Sheri Reiplinger, Barbara Rose Whalen, Assoc. Member Phil Raines, Assoc. Member Jack Carey, Liaison Tom Staunton.

Absent: Dave Szumigalski.

### **Approval of the Agenda:**

Motion was made by Don Budny, seconded by Deb Melchert to approve the agenda as presented with Christmas Market moved to Old Business.

**Correspondence:** **Reta Brudd** presented the correspondence from the Village Board Meeting of January 8, 2013 from a resident seeking election who questioned why campaigning at Discover Tinley was not allowed. Political campaigning has not been allowed since back in the 90's. It would be too distracting if people are allowed to campaign at Discover Tinley. This is a business expo, period.

### **Minutes:**

Motion was made by **Deb Melchert**, seconded by **Don Budny** to accept the minutes of the December 2012 meeting with revisions regarding boxes of tapes purchased for the studio.

### **Unfinished Business:**

#### **Studio**

**Reta Brudd** reported a problem with the taping at the 80th Ave train station and Veterans plaza dedication which will be the February show. **Mike Sevier** was able to correct the sound on the tape.

**Steve Grein** said there must have been a microphone line or power problem. You cannot ever shoot audio without monitoring it.

**Ron Centanni** will write an e-mail by next Monday to Jan Boling for The Exchange regarding the need for students to work at the studio, highlighting that students working would receive community service hours for high school.

**Al Siegers** questioned if the information has been sent out to the high schools. There's Lincoln-Way North, Tinley Park High School, Andrew.

**Phil Raines** suggested advertising at Rich South for student volunteers.

**Ron Centanni** has been in contact with the high schools for studio volunteers. **Don Budny** has also sent out information to the high schools for volunteers.

### **Discover Tinley**

**Reta Brudd** reported that she will be working on a letter with Judy Bruning and Denise Maly-Politano that can be sent out to the food vendors and restaurants. This letter will be approved and signed by the mayor to encourage them to participate. "Have fork will travel" will somehow be incorporated. Forms and information can be found on-line on the village website. Obviously we will need our volunteers from the school again. All other mailings have been sent out.

**Ron Centanni** would like to have pizza samples and then people would vote on the best pizza from the pizza places at the event. This might encourage more restaurants to participate. **Tom Staunton** and **Steve Grein** said that was not possible because it is too much of a liability if the village is promoting eating at an event. Cannot have a contest promoting or encouraging them to eat food. When you tell them to vote on something you have a liability.

**Al Siegers** passed out information to everyone about the Convention Center layouts. With the cars out of the way it would eliminate the big turn in the middle. We would incorporate stages where we would want them. Aisles can be turned and booths set up differently. Generally make 10 feet wide aisles to accommodate moms with strollers and booth size is 8x10. We will eliminate people not going from one side to the other because of the cars not being in the middle. He would like to see free standing concession booths and not as much entertainment. Maybe cut down to one stage for entertainment. Would rather concentrate on the businesses that are there and not an entertainment expo. Too much entertainment keeps visitors out of the aisles promoting our businesses. Have to decide on the entrance. It's a shame to not use the main entrance there.

**Reta Brudd** wants fees cut in half for Mr. D's Magic Show and Dale to keep within our budget. Also, no entertainment until 10:30 a.m. at the earliest. Mr. D's show would be for one hour.

**Al Siegers** wants to hook up with convention center representative to get things going soon. Wants one big stage for entertainment.

**Deb Melchert** has made arrangements for the Patriot Guard Traveling Hero's Wall. It is about 40 feet and will need a lot of space. Would like the wall near her booth where she sells shirts. Would like to be away from other veteran booths because they are all looking for donations and wants to keep hers separate.

**Al Siegers** would like to put the veteran's wall with all of the other veteran's booths but open to any suggestions.

**Sheri Reiplinger** will handle the front desk again.

**Reta Brudd** suggested tickets be handed out to visitors to have them walk through all exhibits and at the other end drop off the ticket for a door prize. Al Siegers agreed with Reta for door prize tickets. Thought we could give some sort of Tinley Park item as a door prize. We will

need to have a sign “drop door prize ticket here” made. We can put the community service students to work at a table collecting tickets. This would get visitors in and around the corner and down to the other end. Tickets would be sized to fit name, address and phone number, winner need not be present.

**Al Siegers** wants a few significant door prizes to make it attractive. Maybe a first, second, third place. Would like information on ticket filled out so we can see where people are coming from.

**Reta Brudd** thinks we can afford to purchase some door prizes.

The suggested wording on the ticket would be:

Discover Tinley Door Prize

Winner Need Not be Present to Win

Drop Off At Moon Walk

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

**Phil Raines** reported that Tinley Park Chamber wants to promote Brew & Vine and sell tickets for Brew & Vine and/or t-shirts at their Discover Tinley booth. Chamber wants to have a double booth. Chamber would also like to see some taping of their booth on the website. May also sell scholarship tickets.

**Reta Brudd** said they can sell because they are nonprofit and the Chamber would be able to sell admission tickets and t-shirts. Chamber may sell from inside their booth but they will need a village raffle license if they want to sell tickets.

The Commission decided **Reta Brudd** will schedule breakfast for the staff for 7:30-11:00 and lunch 12:30 of pizza and salad. **Mike Cutrano** will handle water and beverages.

**Jack Carey** inquired about how groups submit an application to apply for entertainment performances.

**Steve Grein** has Mr. D's and Fun, Fun, Fun so far. Has to evaluate who we have, what act is and if they should come back this year. Try to have different acts every year and this year we have less slots for performers.

**Al Siegers** wants to go back to the Younker Media truck with sign and banner and not have the large balloon. The big cost is printing the huge banners, one for each side of the truck. Maybe Younker can become a sponsor on one of the banners. Have to work with him.

**Steve Grein** contacted Brian Younker and found out the cost for a new sign to be printed would be about \$1,000.00. Younker no longer has the signs from several years ago.

**Old Business:**

**Christmas Market/Santa's Arrival**

**Jack Carey** asked about controlling lines for the Santa visitors. It was a mess out there. Would like to somehow form a line with ropes and trying to keep them in one line instead of coming from all over.

**Reta Brudd** wants to double the order of the stantions. We were short and needed to hook to water buckets.

**Al Siegers** commented that the lines were huge because of the weather and people were willing to stand outside that weekend. If it's cold, they will be in the tent.

**Tom Staunton** reminded everyone we will be discussing options with village staff for next year so do not start planning for next year yet.

**Barbara Rose Whalen** thought of having an electronic board inside the tent so that visitors know what number we are on for visiting Santa.

**Adjournment**

There being no other business, a motion was made by **Steve Grein**, second by **Don Budny** to adjourn the meeting. The meeting was adjourned at 8:43 p.m.