

**MainStreet Commission Meeting Minutes
November 1, 2012**

Members Present

Michael Clark, Chairman
Rick Butkus
Jack Cochonour
Kim Scalise
Jim Fuentes

Staff Present

Judy Bruning, Admin. Asst. to the Mayor
Nancy Byrne, Commission Secretary

Guests Present

Cathy Maloney, Findzall

Also Present

Bob Haustein, Chamber Rep.

Chairman Clark called the November 1, 2012 MainStreet Commission meeting to order at 6:45 p.m. There was a motion made by Rick Butkus, seconded by Kim Scalise, to approve the agenda for tonight's meeting. Vote by voice call: Chairman Clark declared the motion carried.

There was a motion made by Rick Butkus, seconded by Jim Fuentes, to approve the minutes of the September 25, 2012 MainStreet Commission meeting. Vote by voice call: Chairman Clark declared the motion carried.

Downtown Tinley Park Update – Cathy Maloney updated the group on revisions to the “Upcoming Events” section of the website. Photos from prior year's events will be added under Upcoming Events. She also noted that photo albums of downtown events will be added to the Facebook page. She recapped the October downtown Tinley Park meeting. She noted that the “Every Door Direct Mail” promotion will be in the Downtown Tinley Insider going out November 5th or 6th.

Mike noted that we should have someone at the horse & carriage rides to collect names for the email lists. Jim suggested sending thank you's to the businesses that participated in the event and sponsors of the games. Mike will ask Ellen to send the thank you's. Jack suggested a press release.

In regard to the Downtown Tinley website sponsorship structure, the commissioners discussed opportunities for participation by businesses outside of the Downtown Walking Map boundaries. In regard to the sponsorship structure, Mike presented the group with the following proposal:

For a \$500 sponsorship fee, businesses (not limited to downtown Tinley businesses) would receive:

1. Sponsor receives one (of 12) rotating positions on the Downtown Tinley web page for 12 months
2. One month – masthead/banner across the top of the Downtown Tinley Insider newsletter for exclusive merchant to merchant advertising.
3. One month – masthead/banner across the top of the Experience Downtown Tinley newsletter sent directly to (1400 and growing) subscribers.

A motion was made by Jim Fuentes, seconded by Kim Scalise, to accept the sponsorship proposal as written. Vote by voice call: Chairman Clark declared the motion carried.

Mike reviewed a list of proposed special event dates with the group. He proposed a seventh concert on June 8th or June 15th. A Fall Festival for September, 2013 should be added as well. Jack suggested holding an additional Cruise Night during one of the 50's/60's concert nights. Mike agreed and stated that he will look at the schedule and the possibility of kicking off the Cruise Night schedule with a Rockabilly band on June 8th.

Downtown Tinley November/ December Meeting Schedule – The November meeting will take place on November 8th at the VFW Hall. It was decided to hold a Holiday Meet & Greet in lieu of the December meeting. Nancy summarized the details for the event scheduled for November 30th at the American Legion Hall. Mike stated that a sponsor is needed to cover the cost of the hall and Jim Fuentes agreed to donate the \$240 cost. Chairman Clark thanked him for his contribution. Ed & Joe's will donate a portion of the food and the tablecloths. Ellen will call other restaurants for food and dessert donations. The invitation list was discussed and Mike volunteered Ellen to send out the invitations.

Downtown Banners – The commissioners offered their input on the most recent version of the downtown banner. They liked the design but wanted a clearer image of the tower. They asked that the Facebook and Twitter icons be added in the lower right-hand corner. They asked Nancy to have a sample banner printed and have Public Works hang it near Ed & Joe's so that the commissioners can take a look and provide their comments.

Boo Bash Wrap-Up – Judy said there was a tie-up with the kids who didn't know where to go from Oak Park Avenue. We need better signage for next year and more adult volunteers. They do not want crafts next year. Games should be a little harder for the older kids. She suggested a kitty for a reserve in case someone needed more candy or other incidentals. A trolley was suggested to take children to the Odyssey Fun Farm. It was suggested that a flyer be made with the times and locations of activities.

Holiday Market Update – Mike asked Bob Haustein to send an email confirming the details of where the trees will be located and how much they are. Mike reviewed the 2012 list of "Holiday Happenings" in Tinley Park.

Jim asked about who was chosen to emcee the parade and noted that he did it last year.

Project Updates – Mike stated that the Attic Door sign is not a real door and they are shortening it by a foot. Mike Clark and Mike Kowski spoke about the sign and Mike Clark gave his okay.

Nancy informed the commissioners of the Commission Christmas Party on December 3rd.

Budget – Mike stated that the group should start thinking about next year's budget. Items included should be the Fall Festival, Boo Bash, Easter event and how we perceive the Downtown Tinley Park campaign continuing and how it will be funded. He also asked Cathy to send the call list for the downtown meetings to the commission one week prior to the meetings.

Bob Haustein advised that his term as Chamber President will end on December 31st and Tom Mahoney will replace him.

There was a motion made by Jim Fuentes, seconded by Rick Butkus, to adjourn the meeting. Vote by voice call: Chairman Clark declared the motion carried and adjourned the meeting at 8:04 p.m.

***Reminder
Next MSC Meeting
Wednesday, January 15, 2013
6:15 p.m.
Kallsen Conference Center***

Upcoming Events:

- St. Patrick's Day Parade – Sun., March 10th @ 2 p.m., Downtown Tinley Park